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Ideas... 4-H and YOUTH DEVELOPMENT



FEDERAL EXTENSION SERVICE U. S. DEPARTMENT OF AGRICULTURE

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NATIONAL AGRICULTURAL LIBRARY

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Dear Coworkers:

Every track squad should have a well balanced effective relay team. The Cooperative Extension Service has had its special team in the State 4-H staffs and the 4-H Division staff working in harmony for an effective Extension 4-H program for the youth of this Nation. It has been my privilege to be a member of this team serving various roles for more than thirty years. I have the greatest admiration and respect for those fellow team members, past and present. Their and your competence and dedication has enabled our team to score repeatedly in widening the horizons of youth and helping them reach new heights of personal achievement. We have been most fortunate in having the enthusiastic cooperation and assistance of our coworkers in the National 4-H Service Committee and National 4-H Club Foundation.

I now pass the baton to Dr. E. Dean Vaughan with the hope that he may enjoy the support and confidence that has been mine for more than thirteen years as a member of the 4-H and Youth Development Division.

D. C. LEGISLATION

A bill has been introduced in both the Senate and the House to establish Cooperative Extension work in the District of Columbia.

The bill, if passed, would authorize the Secretary of Agriculture to establish and maintain, in cooperation with the Government of the District of Columbia, Extension 4-H Youth Development and Home Economics Programs. A local university would be selected to fulfill the usual role of the Land-Grant University. The proposed appropriation would not be part of Smith-Lever funds.

HEALTH AND SAFETY EMPHASIS AT CONGRESS LEADERS SESSIONS

The emphasis on health and safety projects is consistent with the 5-year rotation schedule for subject-matter emphasis designed by an advisory committee chaired by Director Skelton of Virginia.

Subject-matter emphasis for the next four years are: 1968 conservation, recreation, photography, and family life; 1969 animal sciences and food nutrition; 1970 plant sciences and clothing; 1971 engineering, home management and home furnishings.

COOPERATING WITH LAND GRANT COLLEGES AND UNIVERSITIES

4-H-110 (8/67)

The leaders' programs are designed to provide Extension specialists and State 4-H staffs opportunity for discussion, exchange of ideas, and inspiration. The five year schedule gives States the opportunity to work out a rotation plan permitting maximum participation by specialists with youth program responsibilities.

The planning committee for 1967 Leaders Sessions is headed by Leonard Harkness. In addition to outstanding speakers, the committee plans for case studies to be presented by coworkers from Idaho, West Virginia, Minnesota and Georgia.

CITIZENSHIP EDUCATION LABORATORY

June 25 - July 8 marked another meaningful Citizenship Education Laboratory held at the National 4-H Center. Teams of teenage 4-H members and adult leaders explored the basis of Citizenship, some current problems, and thought through action programs for use at home. Participants were 4-H teams from Montana, North Dakota, Vermont, and Wisconsin plus a group from the District of Columbia. The lab was initiated several years ago with a grant of funds from the Readers Digest Foundation and is continuing as a self-funded program.

Through the training provided in the Laboratory, teams develop the leadership skills and the programs necessary to motivate the youth and adults back home toward an active citizenship endeavor.

SOME DATES TO KEEP IN MIND

National Conference on Citizenship, Washington, D. C. - September 17-20. General chairman is Mrs. Dexter Otis Arnold, a 1966 alumni winner. Please keep us advised if you plan to send delegates.

National Outlook Conference on Rural Youth, Washington, D. C. - October 24-26. This important conference has interdepartmental sponsorship. The FES 4-H and Youth Development Division is taking the lead, with Bob Pinches in the key role. More than 60 State Extension staff members will be in attendance.

National Children's Book Week - October 29 to November 4. Some outstanding promotional materials are available from Children's Book Council, 175 Fifth Avenue, New York 10010.

National Farm-City Week, November 17-23, dedicated to better rural-urban understanding. Lloyd Rutledge serves on the Youth Activities Committee.

Citizenship Short Course for Young Men and Women, Age 18-25 - National 4-H Center, February 18-24, 1968. Representatives from 4-H and other youth programs are welcome.

National Library Week, April 21-27, 1968, with the theme: "Be All You Can Be - Read!"

NATIONAL 4-H WEEK

The task force that develops ideas and materials for National 4-H Week will be meeting soon to develop the plans for 1968. Your appraisal of 1967, as worked out in your State, will be helpful.

Send to Fern Kelley your comments on:

- ... How useful were the National 4-H Planning Kits?
If you want these continued, do you have suggestions for improvement?
- ... What other materials were especially useful for your planning?
- ... What unique methods did you develop and carry out that would be useful ideas for other States?

The task force also includes Jim Veeder, Ted Hutchcroft, Frances Dickson, Joe Tonkin, Roger Wolcott, with help from several of their associates.

INTERNATIONAL OBSERVANCES

The 3-P Clubs of Italy celebrated their 10th anniversary September 2 and 3. The P's stand for Provare, Produrre, and Progredire. The movement, modeled after 4-H work, is becoming a significant force in the lives of thousands of youth.

A special 4-S commemorative stamp was issued in Brazil on July 15, National 4-S Club Day. President Costa e Silva gave this his personal support as did officials of the Post Office and Telegraph Department.

WORLD CONFERENCE OF THE YOUNG WORLD FOOD DEVELOPMENT PROJECT - TORONTO, CANADA - SEPTEMBER 11-16

This is a climax to a series of Multi Country Conferences - focusing on the World Food needs - and the opportunities for youth of all Nations to contribute to reducing the nutrition gap - the 4-H program will be represented at the conference by - 4-H members Frank Wyatt, Iowa, Diana Snyder, Ohio, W. W. Eure, and Francis Pressly, National 4-H Club Foundation and Russell W. Smith, Program Leader, 4-H Division, FES.

4-H REPRESENTATION AT NATIONAL MEETINGS

Indiana 4-H'ers Kent Need and Suzanne Sendmeyer were our delegates to the National Junior Achievement Conference at Bloomington, Indiana, August 20-25.

At A.I.C. in Lafayette, Indiana, Mary Lou Brooks of Owensboro, Ky., served as co-chairman, along with an FFA delegate. Larry Kibler, Report-to-the-Nation delegate, participated for 4-H in the VIP session.

Enid Schlipf, also a National reporter, was 4-H representative to Rural Youth of the USA in August. Theme was: Adventures of a Product "Field to Table."

Canadian Council on 4-H Clubs sponsored a "Centennial 4-H Seminar" at L'Esterele, Quebec in early August. The purpose was to bring the young people to a commitment to action to fill a role in the future of Canada. About 120 youth delegates participated.

HAVE YOU CAUGHT UP WITH THESE NEW MATERIALS?

"We're on Our Way" - a 26-minute color movie produced for the National Committee on Youth for Natural Beauty and Conservation. It tells the story of the national conference and features members of 4-H Clubs and 10 other youth programs.

"For Better, For Worse" - a 28-minute, 16mm, black and white film, produced by TRAFICO-Television, Radio and Film Commission, The Methodist Church. It is a sensitive study in the relationships of a boy and girl following their early marriage. Planned for youth ages 14 to 17. Distribution: TRAFICO, 1525 McGavock Street, Nashville, Tenn.

"Forum" is the new title of the J. C. Penney publication, formerly Fashions and Fabrics. The title indicates the enlarged scope. The primary audience is home economics educators and is distributed by managers of local stores.

A new series of albums titled "Rural Education Studies" has been developed by the National Committee on Children and Youth, working with the John Day Company, Inc. publishers. This is in a sense, a companion to the Rural Education Studies series developed earlier. The teaching aid is a set of eight stand-up albums containing over a hundred chart-size photographs, plus a teachers guide. The photographs can be used to help students understand changing environments and intercultural relations, with teacher and students creating the text through discussion and investigation. Several of us at USDA gave some consultative help.

Since several of you have responded to the item about the bulletin from Cleanliness Bureau, let us also mention their leaflet "Help Yourself" a self-improvement pamphlet for young women. While it starts with beauty as a come-on, it has wardrobe selection advice, how to apply for a job, manners, etc. The Cleanliness Bureau is at 485 Madison Avenue, New York City 10022.

Some of you have inquired of Michigan State University about the 4-H Science II, TV series, for the period 1967-68. Interested States should get in touch with Gordon Beckstrand's office. Michigan would appreciate knowing of your interest as soon as possible.

INSTITUTE FOR APPLIED BEHAVIORIAL SCIENCE

What was formerly the National Training Laboratory is now the Institute for Applied Behaviorial Science, still associated with the National Education Association, but with fiscal and policy autonomy. Its expanded program will include centers in each social area in which the Institute has a major commitment, plus research, communications and professional development. The summer laboratories held in Bethel, Maine had the largest registration in history. Similar laboratories are held in Cedar City, Utah and Lake Arrowhead, California.

SHARING SOME OF THE GOOD IDEAS BEING USED BY VARIOUS STATES

ALABAMA - Project Winner Selections

District winners in six project areas were on the Auburn campus in late July to compete for state titles. A second objective of the conference was to present meritorious service awards to 10 Alabama business, agricultural and educational leaders for longtime service to 4-H.

ALASKA - 4-H Week at A-67 Exposition

Dress revue, a public speaking contest, and demonstrations, as well as exhibits, were a part of the period aimed at recognizing and publicizing 4-H. The July 30 to August 6 period also included dates of the annual Leadership Conference.

ARIZONA - Discovering Importance of Key Leaders

Training key leaders may be the solution to encouraging more leader training in the counties. The 19 trained key leaders in the knitting program have already conducted 22 training meetings for other volunteers.

ARKANSAS - A New Wrinkle for 4-H Experiment Day Visits

Experiment station personnel spent only a brief time explaining the purpose of an experiment station and what is being done. Then station personnel, as well as other resource people, explained why they were engaged in research in food processing, financing, marketing, transportation, conservation, and many other fields. Through such a program 4-H members were exposed to over 500 different careers relating to agriculture.

CONNECTICUT - Serving Culturally Disadvantaged Families

Community Action Centers are established in greater Middletown and Portland to do a coordinated program for 4-H Club and adult home economics programs. Some 170 negro and white youths engage in such 4-H projects as clothing, woodworking, crafts, electricity, bicycle safety and recreation. Meanwhile their parents are participating in comparable programs. Several community service groups in the area have given financial scholarships to allow about 50 of the youth to attend the Middlesex County 4-H Camp.

GEORGIA - Honors on 4-H Publication

Blue ribbon honor was awarded by AAACE for Georgia's leaflet "Congratulations." The audience is 4-H parents. Jean Cogburn, 4-H, and Randall J. Cofer of the editorial staff, worked on the publication.

ILLINOIS - New Arts and Crafts Material

The Extension Service can be proud of new project material written by a member of the resident staff. The project material was planned with the help of the selected group of leaders and also tested with leaders at a week-long workshop at 4-H Memorial Camp.

KANSAS - Two Conferences in One

The State 4-H Health and Conservation camp has two sections, one for health and one for conservation. Facilities at the State 4-H Center permit the two programs to operate simultaneously, thus saving time and travel for the various counties. Following on the heels of these two events was the State 4-H Junior Leadership Camp, which began on the day the other events closed.

MAINE - 4-H Pioneers

Many leaders recognized the fact that there are many children in the 6-9 year old bracket who tag along with Mother (the leader) or older brother or sister to 4-H Club meetings every chance they get and in many instances have done much project work. Teenagers express in many ways their interest in working with and helping younger members. A group of leaders and the agent put these two needs together--There are approximately 10 4-H Pioneer groups in Oxford County with about 100 6-9 year olds enrolled, involving about 15 teenagers who are trying their wings at the leadership role.

MICHIGAN - Reaching New Audiences

A training session, scheduled September 20, is getting enthusiastic response. It is planned by the 4-H Developmental Committee.

MINNESOTA - 4-H Week Used for Expansion

Through a series of training meetings, county staff members projected on how 4-H Week could be used for program expansion. Agents were introduced to the 4-H Week planning kits and shared some of their own good ideas. 4-H reporting teams in several parts of the State are being considered on a pilot basis.

MISSISSIPPI - Bibliography of 4-H Literature and Visuals

Here's a State that has set the good example of furnishing all their personnel with a complete listing of all 4-H literature, supporting information and visual aids. The information is listed by project, with essential materials being named first. Agents may have sufficient copies to circulate among leaders.

MISSOURI - Citizenship Group Meets Senators

Both Senators Symington and Long met with the Missouri delegation at a recent Citizenship Short Course. In addition to hearing from the Senators, two 4-H'ers gave planned reports about the State 4-H program.

MONTANA - Junior Leader Skit

"Will the True Junior Leader of 1967 Please Rise?" --a skit idea adapted from Pennsylvania is being extensively used. The skit, a take-off on a television show, has been adapted for the State and needs adaptation in each county.

NEW HAMPSHIRE - "Beer Can Sculpture"

The Odako 4-H Club in Dover gathered beer and tonic containers discarded on streets and highways and built a figure of a man resembling a robot. This figure and the contest developed awareness and stimulated action to "clean-up the mess left by lazy and thoughtless occupants of cars." Picking up the cans was one of the major efforts in New Hampshire SPARKS program.

NEW JERSEY - Community Service Citation

New Jersey 4-H Clubs have been awarded a citation in the Lane Bryant awards competition for volunteer work done in the "Seeing Eye" puppy-raising program. The program is now eligible to be considered for top honors, designed to encourage volunteer work which benefits the American community.

NEW MEXICO - Youth and Their Leisure

"Making the most of Leisure Time" was theme for the State 4-H conference on the campus. Jane Farwell, known to many of you, served as resource person.

NEW YORK - "Puppets or Patriots"

Older 4-H members serving on the planning committee for New York State's 41st 4-H Congress, selected the theme "Puppets or Patriots." They chose three main areas of emphasis for the program content: Learn more about government and the part you play in shaping its future; develop an appreciation of the values and opportunities obtained through advanced study, and gain inspiration to learn, live, and serve through 4-H as you return home.

OHIO - TV Shorts

A new color 60-second short is being made on the topic of exploring the outdoors. Target audience is 10 and 11-year-old boys. The State staff has hopes of making more TV shorts of this type.

OHIO - Golden Anniversary 4-H Conference

To the theme of "Let's Make Our Best Better," Ohio observed the 50th anniversary of their State event. All former State staff members were special participants. A mock legislative event, always a significant feature, focused on discussions about establishing a program of scholarships. Mrs. Marilyn Van Derbur Adler talked on "Are You Willing to Pay the Price?" A cultural highlight was a concert by the Columbus Youth Symphony Orchestra with Miss Ohio of 1966 as guest soloist. Exploratory career visits were another popular feature.

OKLAHOMA - Big "E"

The Operation Expansion program in Oklahoma is dubbed the Big "E" for expansion, efficiency, effectiveness and excellence. About 30 counties in three districts are making special effort.

OREGON - A Long-Time 4-H Urban Program

1968 will mark the Golden Anniversary of the opening of the 4-H education program in the City of Portland. This was started a half century ago in cooperation with Portland school officials. An expanded program, particularly in disadvantaged areas, is being planned.

PENNSYLVANIA - Friend-Raising Program

The State office is recommending that Roundups, Fairs, National 4-H Week, etc. be used to launch a "friend-raising program." This puts a new approach to alumni registration, reports to civic groups, exhibits, and individual contacts. A first step is telling the 4-H story in such a way that the broad picture is seen.

SOUTH CAROLINA - Summer Camping

The summer camping season was revived after a two-year lapse. The program at Camp Long, near Aiken, features a balanced program of recreation and educational activities. It includes youth from all over the State.

SOUTH DAKOTA - Leaders' Camp

All 4-H leaders, club and county project leaders, and organization leaders are invited to a September 15-19 training event at Camp Bob Marshall. The registration fee for the camp is sponsored by the Sears Foundation.

TENNESSEE - Report-to-the-Nation

A four-member 4-H report team, accompanied by Ken Anderson, cooperated in a flying trip covering the States' four major cities. Key business and civic leaders learned about the importance of the 4-H program in developing citizens. George Foster planned a schedule that utilized the UT plane in order to make the heavy schedule as well as include press interviews and radio and TV appearances.

TEXAS - Youth and Money

A group of counties in the Waco area participated in a series of TV programs on "Youth and Money." This gave opportunity to present basic information and explain 4-H project work. A next step has been a "Youth Wants to Know" day with topics relating to cost and value of a college education, financing a career, job responsibilities, responsibilities of marriage, and cost of living.

WASHINGTON - Know-Your-Government Conference

The all-star cast of elected officials and State administrators for the August 7 to 10 event included Governor Daniel J. Evans, the Secretary of State, a supreme court justice, and the assistant state attorney general. Conference sessions included making decisions in a democracy, enacting a state law, role-playing the deliberations of a legislative committee, studying the State's historical and political heritage, and understanding the functions of State officials and roles of political parties. A grant from the Sears Foundation defrayed part of the cost of the conference.

WEST VIRGINIA - Series of New Articles on Modern 4-H

Agents in West Virginia are being supplied a series of news articles to help explain the modern image of 4-H. Agents are urged to localize each story with local examples and pictures before submitting to papers in their area.

WISCONSIN - World Food Conference

4-H members will join with other youth in two special youth seminars as well as other features of the World Food Exposition, September 15-24. Frank Campbell has been chairman of the committee planning the youth seminars.

WISCONSIN - "Look Your Best"

A resource unit has been developed for 4-H teens, men and women. The unit is an organized, but flexible group of ideas to be used in planning. Additional teaching materials have been prepared for advisors and reference materials for members. All agents have attended orientation meetings in preparation for initiating this new expanded approach for older youth.

WYOMING - 4-H History

"History of 4-H Club Work in Wyoming 1913-1964" has been prepared by Burton Marston, former State 4-H Leader. This interesting 282-page compilation is not available for nationwide distribution. However, a State planning such a history might possibly borrow a copy. The State also made history with a 5 percent membership increase this past year.

NEWS OF OUR COWORKERS

Ed Reeves has transferred out of the 4-H - Youth Development Division to become a member of the newly created Program Evaluation and Development Staff. We are sorry to lose "Ed" from 4-H but glad to have a person with his competence and dedication on this important Extension assignment.

We seem to have numerous international items. Many of you know that a team of Joe. McAuliffe, Ed. Aiton, Evelyn Harne, and David Fales are in Vietnam appraising the potential of the 4-T program, modeled after 4-H.

Melvin Davis, District 4-H Club Leader in Georgia will accompany the winner of the 1967 Chilean Nitrate Achievement Awards Program when they go to Chile, August 9-24.

Mr. and Mrs. Dan Warren of Idaho and Mr. and Mrs. Harold Taylor of Indiana have each headed a 4-H People-to-People group to Europe this summer.

Lois Redman of Oregon is in Sweden participating in the Swedish Seminar Program of the Scandinavian Seminar through April, 1968, after which she hopes to spend three months in Sweden on the Professional Rural Youth Leaders Exchange. Betty Easter, Missouri, a National 4-H Fellow, will be on a similar three-months professional exchange in Peru. In each case, this is a two-way exchange between the United States and the country mentioned.

Miss Barbara Tylden, Assistant Secretary of the National Federation of Young Farmers' Clubs, London, was honored with a reception at the National 4-H Center on August 24. She was presented with the Partner-in-4-H award which was originally planned for National Conference. The reception was jointly planned by the University of Maryland, the National 4-H Club Foundation and the FES 4-H Division.

Frances Clingerman Dickson, FES 4-H Information Specialist, married Dr. Maxcy Dickson, a college teacher in the Washington area. She plans to continue work at FES.

Dr. Dean Allen leaves Washington State to join the staff in Virginia. Dean has shared in many innovations while in Washington the past four years. Tom Quann is serving as Acting State 4-H Leader until a successor is named.

James F. Sargent, who has joined the State staff in Montana, has been agent in Lewis and Clark and in Liberty Counties.

Ronald C. Faas, formerly an area development leader in Iowa, is joining the National 4-H Club Foundation to become a Peace Corps program leader in northeastern Brazil.

William H. Borst, Kansas, is named as their State's first area youth specialist, serving seven counties. He was formerly a 4-H agent in Wyandotte County.

Ted Hutchcroft, Information Director of the National 4-H Club Foundation left for Bogota, Columbia August 19 to attend a seminar on private support organizations for Latin American rural youth programs.

John H. Heller of Kentucky has been spending a month assisting the National 4-H Club Foundation staff with short courses. Jack has been helping to coordinate and teach the sessions.

Eleven of our State coworkers were in the Youth Course at Wisconsin this summer taught by Dr. G. L. Carter. These included: Sarah Harmon, Arizona; Rita Sullivan, Washington; Bernard Downing, California; Cecil Eyestone, Kansas; Frank Graham, Missouri; Charles Dvorak, New York; George Baker, South Carolina; Polly Fussell, Tennessee; William Stone, Illinois; Fred Kaehler, Colorado; and George McArthur, Texas. Two Extension youth workers from Canada were also enrolled.

Mrs. Elizabeth Macauley, New Jersey, represented 4-H at a June meeting of the American Medical Association Women's Auxiliary. Laura Cooley, California, was our representative at the National Convention of Future Homemakers, held in Los Angeles in July.

John Burkholder, Missouri, has been named chairman of the 1968 Junior Fact Finding Conference, held in Kansas City in February. This is a top notch opportunity for 4-H and Future Farmer members to learn about ideas in the poultry industry.

The Home Economics Building at V.P.I. in Virginia is to be named Wallace Hall in honor of Miss Maude E. Wallace. Miss Wallace, formerly State home economics leader, gave outstanding service as a member of the 4-H Subcommittee and also as a Trustee of the National 4-H Club Foundation.

Mrs. Charles R. Walgren, a friend of 4-H received the 1967 Camelia award from Loyola University. She was described with the word "energosity," a combination of energy and generosity.

Jim Judge, a loyal 4-H supporter when he worked for General Foods for several years, is now the Assistant Vice President for Public Relations and Advertising with Crucible Steel. He has an office at Gateway Center, Pittsburgh.

Lois Korslund will be doing graduate work at Purdue, starting this fall. Her address will be Apt.3, Willayne Terrace, 435 No. Grant Street, West Lafayette, Indiana 47906.

Audrey Sandstead, Assistant State 4-H Club Leader, Colorado is named the chairman-elect of the Extension Section of the American Home Economics Association.

Phillip F. Aylesworth, FES leader for Rural Civil Defense programs and church liaison, died recently in Washington. He has been an enthusiastic and helpful supporter of 4-H.

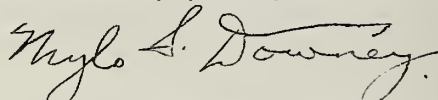
IN CLOSING

Bill Pease of New York gave the keynote talk to the annual meeting of the Canadian Council on 4-H Clubs.

His closing comments were:

"You and I share in a great heritage, but we cannot rest on that heritage. In your land and mine there were wonderful pioneers who built 4-H so soundly that most of it is still valid today. But, you and I are pioneers of 1960's, blazing a pathway to the 1970's as we seek audiences who need our program, as we wisely use proven methods but courageously test new ideas, methods and program areas. How effective we are as pioneers will determine how highly 4-H is regarded, how well it is supported, how meaningful it is as a part of the total educational effort of our respective nations. May we at least approach the wisdom, faith, courage and vision of those pioneers who marked the paths of the early 1900's."

Sincerely yours,



Mylo S. Downey, Director
4-H and Youth Development

John W. Banning, Assistant Director
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Enclosures